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N.W.T. DEMOGRAPHY AND LABOUR FORCE ACTIVITY

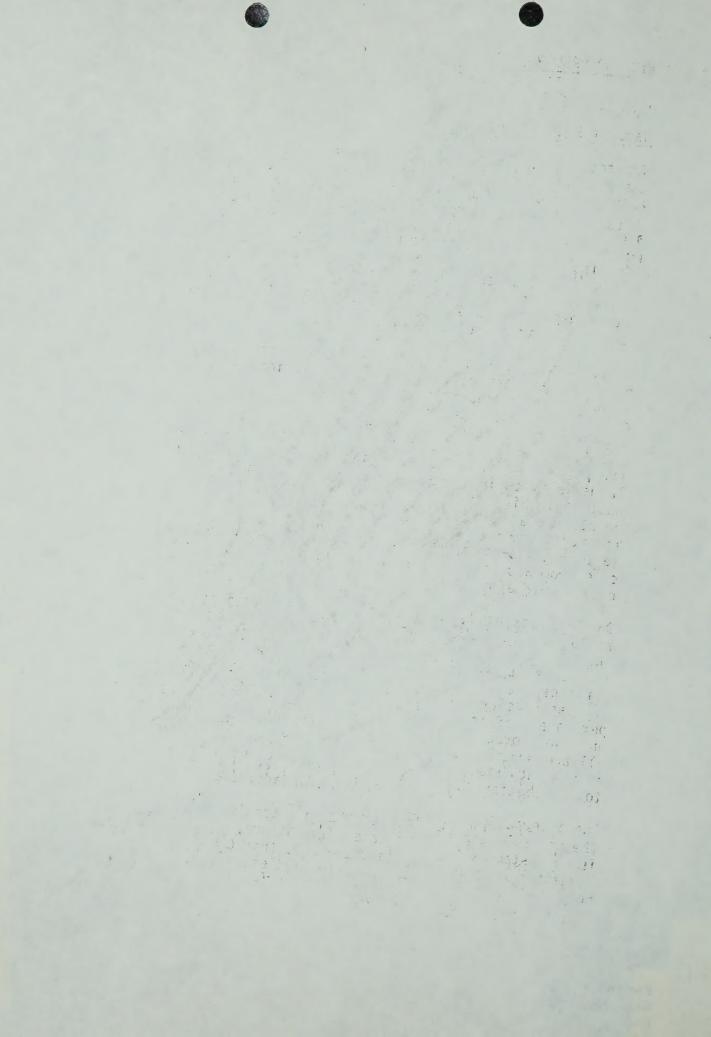
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# DEMOGRAPHIC AND L'ABOUR FORCE CHARACTERISTICS

### 1. Population Growth

## a) Natural Rate of Increase

The total population of the Northwest Territories has more than doubled over the past thirty years. The average annual rate of growth for this period was approximately 4.3 percent; which compares with the Canadian average annual growth rate over the same period of only 2.0 percent. Moreover, the growth rate of the total Canadian population appears to be declining while that of the N.W.T. appears to be increasing. Figure I compares population growth between Canada and the N.W.T., with their respective 1946 population indexed to 100 to demonstrate their relative growth rates.

The observed population change is the result of net migration and natural increase. Natural increase, in turn, is determined by death rates and birth rates; migration is excluded from the picture. As depicted in Figure 2, birth rates have invariably been higher in the N.W.T. than Canada. High birth rates in the N.W.T. are partly the result of a high value being placed on large families in a traditionally based economy. The decline in birth rates from 1960 to the present may be attributed to changing tastes and preferences, (cultural values), as well as a changing composition resulting from in-migration. To the extent in-migrants come from Southern Canada, it may be assumed their birth rates would approximate the lower Canadian average.

On the other hand, death rates have declined much more rapidly in the N.W.T. and since 1974 have remained below the Canadian average (Figure 3). This decline may be attributed to three factors. First, improved health services within the N.W.T.; secondly, the N.W.T. population is biased towards younger age groups, with only a small percentage of its population in the higher age brackets, and therefore, its death rate (a weighted average over all age groups) is lower. The third factor is improved access and information, which has enabled northerners to take better advantage of medical facilities.

The interaction of birth and death rates is reflected in the natural rate of increase. The natural rate of increase is consistently higher in the N.W.T. than Canada, with the largest gap occuring in the late sixties. As depicted largest gap occuring in the N.W.T. rate of natural increase graphically in Figure 4, the N.W.T. rate of natural increase has declined relative to Canada.

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#### b) In-migration

The other major component of population growth is the result of in-and out-migration. Provincial and Territorial intermigration is usually a function of economic conditions. The probability of obtaining employment, as well as the expected returns from that employment, are primary influences on a person's decision to migrate. Consequently, regions which experience a sudden increase in economic activity also experience in-migration.

Historically, the major employment attraction within the Northwest Territories has been government expansion, and more recently, oil and gas exploration. Figure 5 illustrates net migration patterns within the Northwest Territories between 1950 and 1978. From the graph it is clear the Northwest Territories has experienced, on the average, positive net migration. The most recent period of in migration, as well as the most recent period of out migration, may be attributed to the anticipated oil pipeline scenario of the early 1970's and its subsequent demise. The 1966 influx of migrants is probably the result of increased mining activity; in particular the development of Pine Point Mines.

### c) Age and Sex Distribution

The age/sex distribution is important because it influences future economic variables such as employment, per capita incomes, and infrastructure requirements. The age structure of the population reflects both the influence of natural rates of increase and migration.

The N.W.T.'s age/sex distribution portrays a small portion of the population in the higher age groups and a large percentage in the younger age groups relative to Canadian norms. The N.W.T. had only 2.2% of its population over sixty-five in 1976 while the proportion in Canada was 8.1%. On the other hand, the percent under 15 was 43 and 30 for the Northwest Territories and Canada respectively.

### d) Ethnic Distribution

The three major ethnic groups, as defined by most data collection agencies in Canada, are Indians, Inuit (Eskimos), and "Other". Because the two native groups are defined according to rigid legal definitions, a substantial portion

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portion of the "Other" group may be of Indian or Inuit ancestry. Keeping these limitations in mind, some trends may be identified.

In 1980, approximately 49% of the population was Native (Inuit and Indian) while 51% was "Other". This compares to 43% for the "Other" group in 1961, which indicates that although the total population of all three ethnic groups has grown, growth in the "Other" category has been relatively greater.

An examination of the age structure of each ethnic group indicates migration has been the predominant influence behind this trend; while it appears natural increase is the major influence behind the native groups increase, the bulge in the 20-40 age group for the "Other" category suggests this growth is strongly influenced by employment oriented in-migration.

#### PART II

### POPULATION AND EMPLOYMENT CREATION

#### a) Population Projections

It is readily apparent from the foregoing discussion that the N.W.T. population is growing at a rate exceeding the national average. High birth rates have combined with low death rates to yield a high, although declining, rate of natural increase. In addition, net in migration has contributed significantly to population growth. While the mobile sector of the population is highly responsive to economic conditions, it is apparent the predominantly native sector of the population, who have traditional ties within the region, is less responsive to economic circumstances. As indicated in Table I, there will have to be approximately 1000 jobs created per annum simply to maintain present high levels of unemployment.

The population projections of the Planning and Program Evaluation Department of the Government of the Northwest Territories suggests a population of 47,775 in 1981. However, this projection relies heavily upon past trends, and does not include any explicit responses to migration changes. On the other hand, N.W.T. MODØ (the Department of Economic Development and Tourism's short term econometric simulation model) bases its population projection on past trends, while (these forecases are based upon past economic growth trends and include no new major developments) including an explicit migration response to "realistic" economic growth. Consequently, the following analysis will depend heavily upon "short term" economic forecasts generated by N.W.T. MODØ.

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#### 6) The Labour Force

The size of the potential labour force is an indication of the maximum labour resource available. The potential labour force is defined here to include all persons between the ages of fifteen and sixty-four; that is, all persons of "working age".

The active labour force is defined as those who are employed, and those unemployed but actively seeking employment; where employment is defined as self-employment (i.e., trapping, operating a business, etc.) or wage employment. The proportion of the potential labour force that participates is influenced by family size and preferences, as well as economic necessity and opportunity.

The size of the potential labour force, like population, is a function of both natural increase and migration. The N.W.T. potential labour force is growing rapidly, and if the present economic structure remains unchanged, it will increase by slightly over 1000 every year; by 1985 it will have increased by 20%. This rapid growth demands an equally rapid growth in employment if rising unemployment is to be averted. If economic conditions remain constant (no new major developments occur), then it is doubtful the economy will be able to generate the necessary employment increases; while the potential labour force will increase by 20%, employment will barely increase by 2%. Over the same period unemployment will increase from the present level of 15.6% to 27.0%. These trends are illustrated in Tables I through IV in Appendix II.

(1)

Footnotes:

The employment projection is based upon a 2% growth in government employment, and employment increases in the export sectors (oil and gas, mining, trapping and tourism) are linked to past trends. Increases in the support sectors are tied to the economic impact of the base or export sectors. Since the level of service and support sector activity is also dependent upon population growth, the above estimates also reflect the economic impact of an increasing population. However, the impact of any proposed development project (i.e., Arvik Mines) is not considered.

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#### c) Industrial Distribution

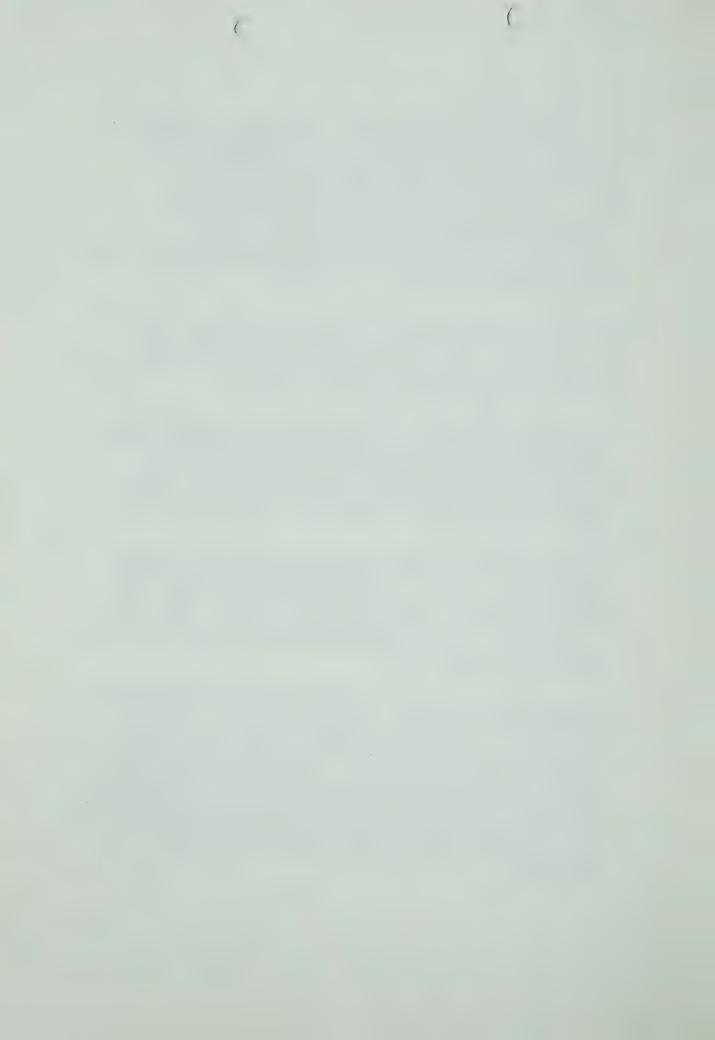
The industrial distribution of the labour force is a reflection of the region's economic maturity. In a developing region a large percentage of the labour force is found in primary industries, while in a more mature region, a greater percentage would be found in the secondary or tertiary sectors. (Secondary industries are represented by manufacturing, processing, and commerce; while tertiary industries are primarily service orientated; examples of which are consulting, finance and real estate companies). The N.W.T. employment distribution is presented in Table V of Appendix II.

Within the N.W.T., government, the support sectors (mainly secondary industries), and mining are, in that order, the major employers. It should be noted that the two largest employers, government and mining, are responsible for stimulating much of the Support Sector employment as well.

The income multiplier for mining and government is .53 and 2.10 respectively. This means that for every additional dollar spent (gross) in the mining sector, GTP (Gross Territorial Product) will increase by 53¢. An additional dollar spent by government will eventually increase GTP by \$2.10. These increases in GTP include both the direct and indirect impacts of sector expenditures.

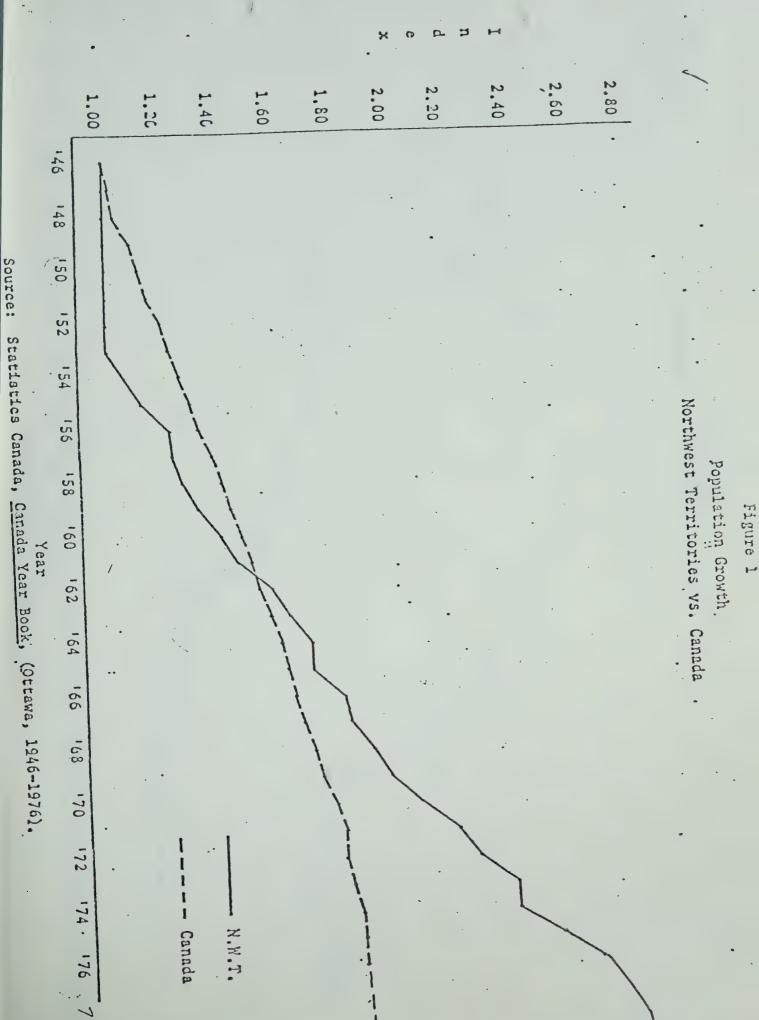
The income multiplier associated with government is greater because import leakages are larger for mining than government. Further, the ratio of the labour to local value added in the government sector is larger than in the mining industry, reflecting the latter's capital intensive nature. These effects are apparently more than enough to offset the larger in-migration impact of mining development.

Another indicator of the importance of mining and government is the employment multiplier. The multipliers were calculated to be 3.45 and 2.27 for the government and the mining sectors respectively. This means that for every job created in the government sector, a further 2.45 jobs will be eventually generated in other sectors of the economy. The smaller mining sector multiplier suggests that fewer local activities are induced by a change in mining than in government employment. Therefore, the creation of a 1000 jobs in the economy would require the establishment of 290 new, direct government jobs and 441 new, direct mining jobs.

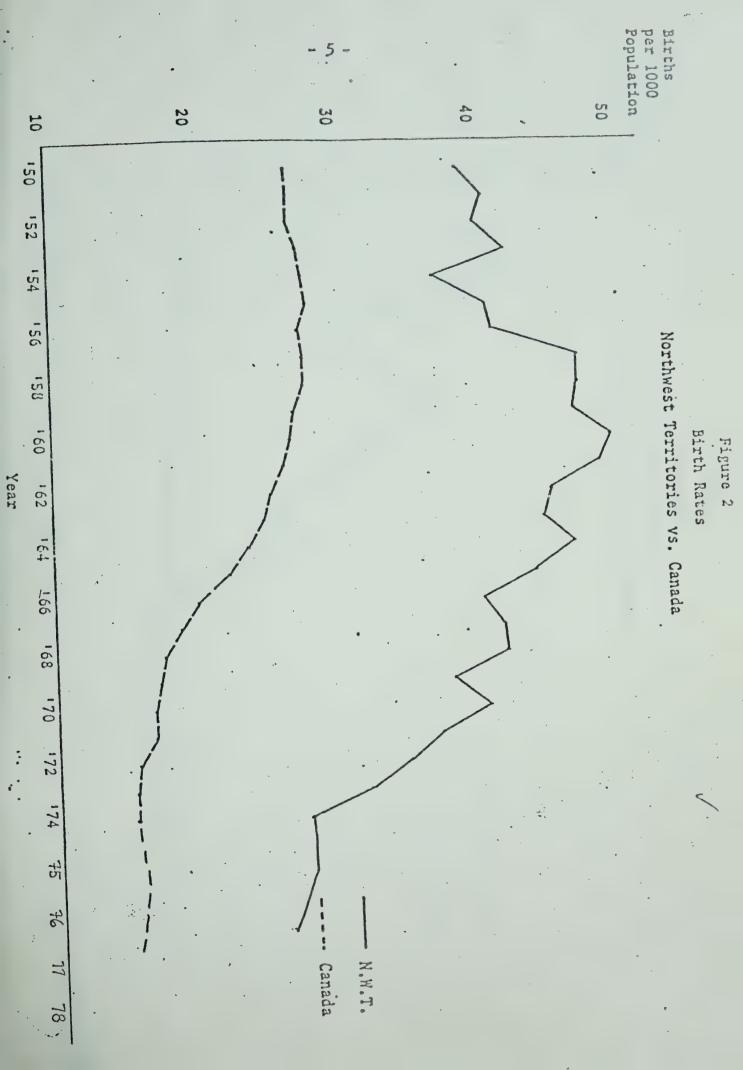


APPENDIX I
FIGURES (1 THROUGH 5)

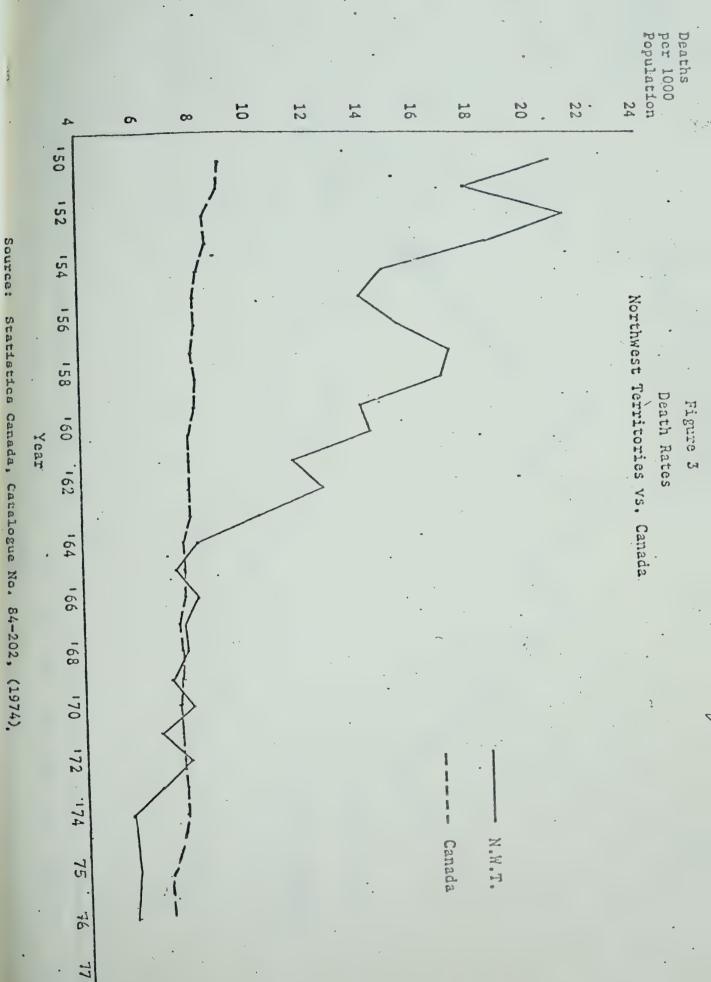














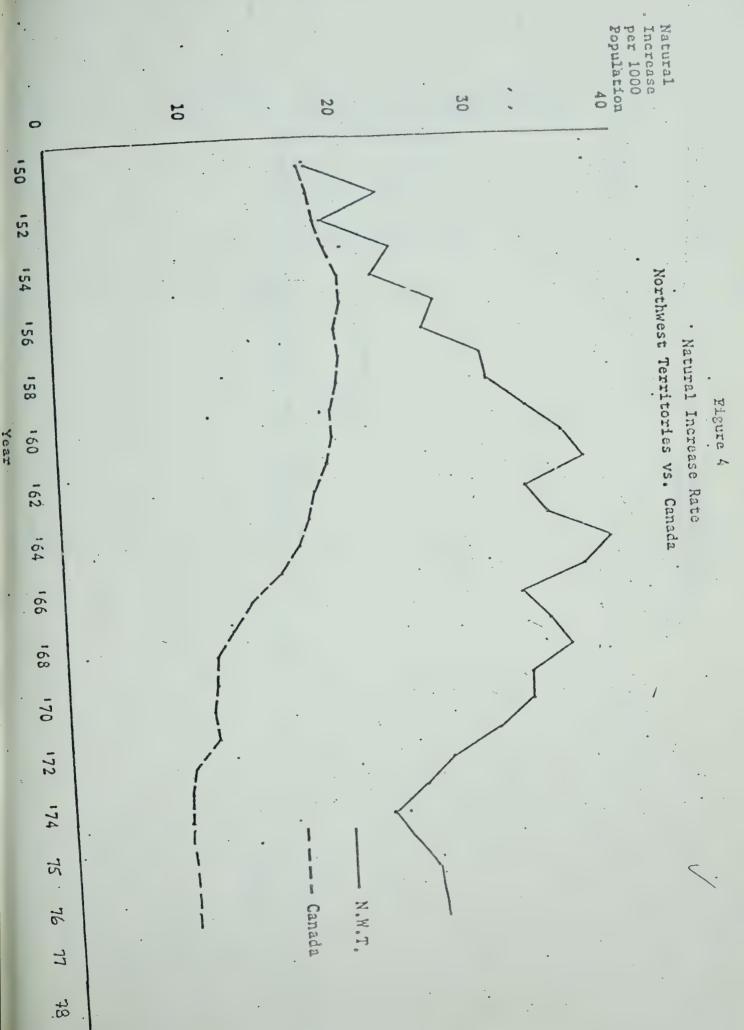
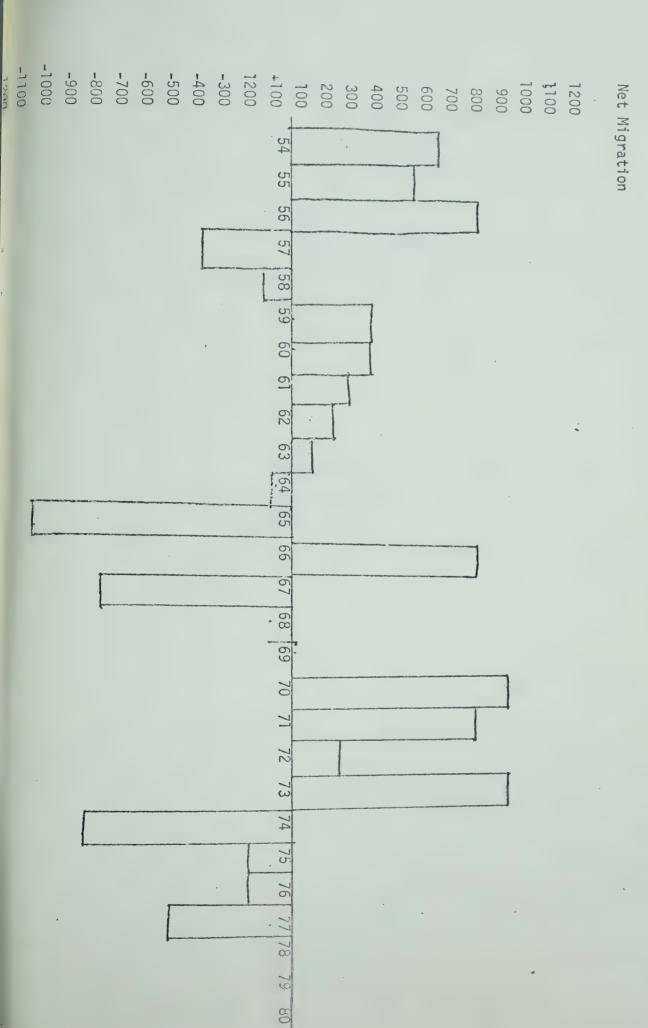


FIGURE 5
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NORTHWEST TERRITORIES





APPENDIX II

Statistical Tables (I through V)



TABLE I SELECT DEMOGRAPHIC AND LABOUR FORCE STATISTICS 1977 - 1985

	1977 1978 1979 1980 1981 1982 1983 1984 1985	Year
counce. N L T MODO Economic Planning Secretariat	47098 48258 49475 50751 52146 53611 55149 56766 58464	Population
Economic P	26979 27907 28801 29740 30866 32021 33207 34425 35673	Potential Labour Force
lanning Sec	15279 15718 16188 16690 17227 17784 18376 19008 19680	Active Labour Force
retariat	0,000000000000000000000000000000000000	Participation Rate
	13693 13994 14044 14092 14145 14196 14249 14307 14364	Total Employ- ment
	12.3% 10.90% 13.24% 17.9% 20.2% 22.5% 24.7% 27.0%	Unemploy- ment Rate

SOURCE: N.W.T. MODØ Economic Planning Secretari Planning and Resource Development Government of the Northwest Territories



TABLE II
LABOUR FORCE STATISTICS 1977- 1985

	1977 1978 1979 1980 1981 1982 1983 1984 1985	Year
	47098 48258 49475 50751 52146 53611 55149 56766 58464	Population
	26979 27907 28801 29740 30866 32021 33207 34425 25673	Potential Labour Force
	13693 13994 14044 14092 14145 14196 14249 14307 14364	Total Employ- ment
5 1. 0	11065 11313 11580 11865 12171 12499 12850 13850 13630	Ncn-Native Active Labour Force
	4214 4405 4608 4825 5056 5285 5526 5781 6050	Native Active Labour Force
	15279 15718 16188 16690 17227 17784 18376 19008 19680	Total Active Labour Force

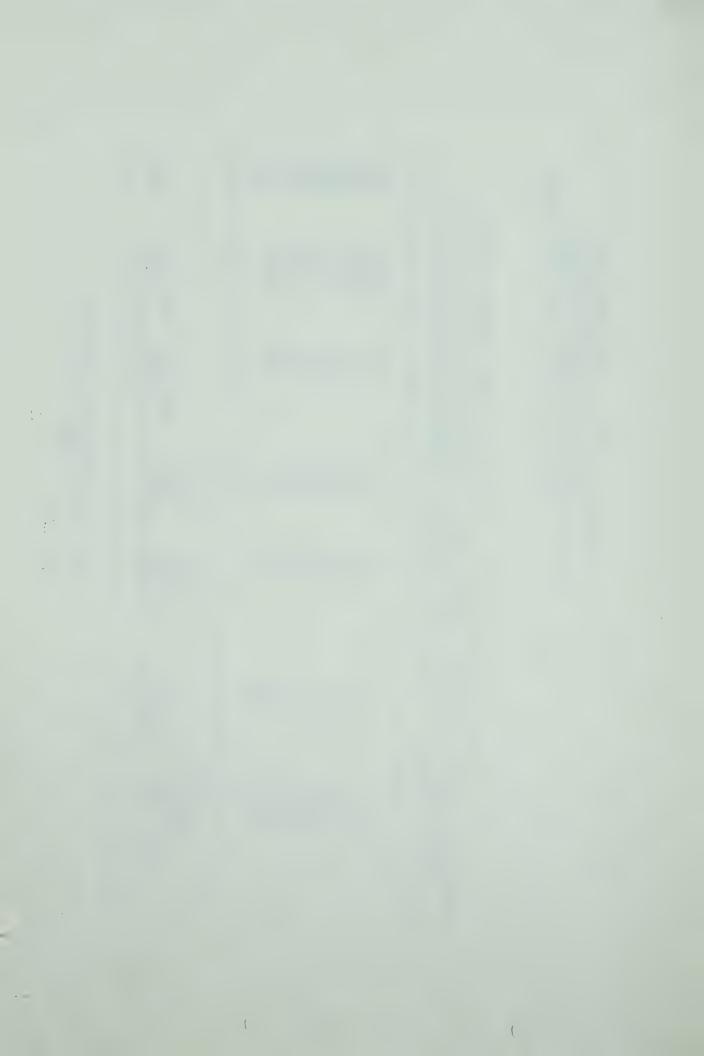
OURCE: N.W.T. MODØ Economic Planning Secretariat Planning and Resource Development Division Economic Development and Tourism Government of the Northwest Territories



EMPLOYMENT SHORTFALL 1971 - 1985

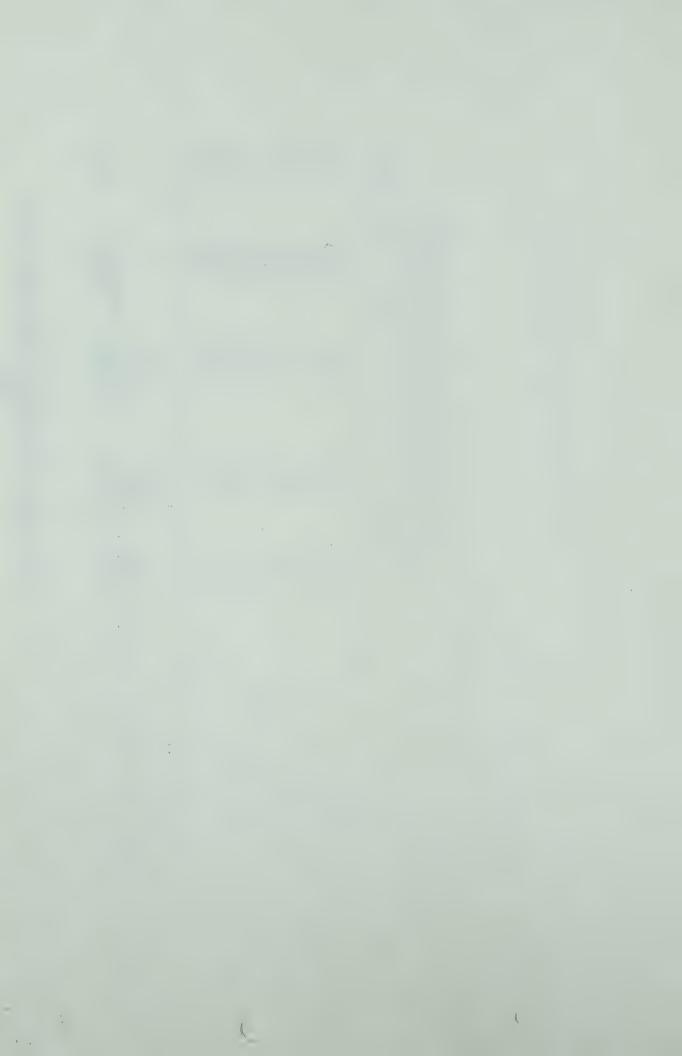
Year	Absolute Change Total Nat Population Pop	Native Population	Potential Total Labour Force	Native Potential Labour Force	
1977	1160	599	928	503	
1979	1217	614	894	534	
1980	1276	686	939	570	
1981	1395	705	1126	610	
1982	1465	725	1155	602	
1983	1588	745	1186	635	
1984	1617	766	1218	671	
1985	1698	869	1248	707	

SOURCE: This column indicates the number of additional jobs required each year to maintain the previous level of unemployment. For example in 1983, 113 additional jobs would be in absolute unemployment would require even additional job creation. required to maintain the same level of unemployment as occurred in 1982. N.W.T. MODØ Economic Planning
Planning and Resource Development Division
Economic Development and Tourism Government of the Northwest Territories Any decrease



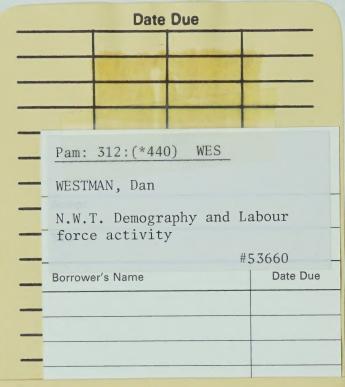
1977 1978 1979 1980 1981 1982 1983 1984 1985	Year
23410 24009 24623 25309 26014 26739 27484 28250 29119	Native Population
11089 11592 12126 12696 13306 13908 14543 15214 15921	Native Potential Labour Force
4214 4405 4608 4825 5056 5285 5526 5781 6050	Native Active Labour Force
$\begin{array}{c} \omega \; \omega $	Native Participation Rate

SOURCE: N.W.T. MODØ Economic Planning Secretariat Planning and Resource Development Division Economic Development and Tourism Government of the Northwest Territories



	Sectors	4779 4709 4638 4564 4412 4334 4254 4172
1	coverniien	4997 5355 5463 5572 5684 5797 5913 6032 6152
	Tourism	515 507 500 493 486 479 465 465
cto	Traditional Mining Pursuits	562 552 552 542 532 522 522 522 1603 512 1635 502 1701 484
	2	1359 55 1360 55 1360 55 1361 55 1361 55 1362 44
	Year	1977 1978 1979 1980 1981 1982 1983

SOURCE: N.W.T. MODØ Economic Planning Secretariat Planning and Resource Development Division Economic Development and Tourism Government of the Northwest Territories



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N.W.T. Demography and Labour force activity

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